## CBS Radio WJFK AM 1580 QUARTERLY ISSUES AND PROGRAMS REPORT

1st Quarter	
January 1st thru March 31st 2016	

Prepared by:
Stevie Bridgwaters
Community Affairs
CBS Radio, Manassas Virginia, Washington, D.C.

## WJFK PROGRAMS THAT ADDRESS COMMUNITY ISSUES

<u>WASHINGTON REORT:</u> (Saturdays, 06:00:00, Sundays, 06:00:00 and 07:00:00)
Is a pre-recorded two segment 60 minute Public Affairs program that highlights local concerns and issues within the entire Metropolitan Region which includes Maryland, Virginia and the District of Columbia.

WASHINGTON REPORT

## Quarterly Issues Program Report – Washington Report 1st Quarter (1/01/16 – 3/31/16)

## All Programs are hosted by Stevie Bridgwaters

Issues:

Gay Rights/Family

Date:

1/03/2016

Source:

Washington Times (Anjali Shastry)

Title:

Opposition to Gay Marriage Heats Up in Maryland and Virginia

Since the Supreme Court ruled in June 2015 that same-sex individuals have the right to marry; Maryland and Virginia conservative lawmakers are rallying to protect clergy or public officials who disagree with requiring them to officiate gay marriage. Lawmakers have introduced two separate bills. One protects public officials, the other clergy. This all comes on the heels of a Rowan County Clerk from Kentucky who refused to marry or sign a marriage certificate of a gay couple.

Issues:

Youth/Health/Families

Date:

1/10/2016

Source:

Washington Post (David Ropeik, Author)

Title:

The Flu; Silent Crisis

In America families are reminded to vaccinate their children from diseases such as the measles, chickenpox, and pertussis (whooping cough). Recently there has been a decline and push back from taking vaccinations because of fears that they may cause other problems such as Autism. There is another big problem facing our communities, the flu. More children are dying from the flu than are from other childhood diseases. The public is not protecting their children from what could possibly be the next big epidemic.

Issues:

Youth/Women/Education

Date:

1/16/2015 (WJFK AM 1580)

Date:

1/17/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

Phone interview

Title:

Girls Excelling in Math and Science

Interview with Laura Jones, Founder of GEMS; discussed young women and their opportunities to participate in Science, Technology, Engineering and Math (STEM) activities by creating clubs for girls within their communities. The club was started by Mrs. Jones to help support her daughter's curiosity about math and science and found there were no outlets for little girls. The first GEMS club was started in Reston, Virginia. It is now a nationwide effort to improve opportunities for young girls. It is associated with the Clinton Global Initiatives (CGI America) <a href="https://www.gemsclub.org">www.gemsclub.org</a>

Issues:

Crime/Families/Economy

Date:

1/16/2015 (WJFK AM 1580)

Date:

1/17/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source: In-Studio Interview

Title: Stop the Violence Campaign

Interview with Seat Pleasant Mayor, Eugene Grant. Violence in Seat Pleasant, Prince George's County, Maryland, has almost become a normal way of life, according to Mayor Eugene Grant. The march is a yearlong, three-pronged approach to enlighten residents about the issues and impacts of violence. A forum of community leaders both public and private will discuss ways to enlighten, educate and empower. Stop the Violence Campaign is expecting over 10,000 people to attend the march. The mission of the march is to raise awareness about violence and empower them to stop. There will be seminars, workshops, and classes to educate the community.

Issues: Health

Date: 1/23/2015 (WJFK AM 1580)

Date: 1/24/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source: In-Studio Interview

Title: Incorporating Meditation into Daily Life

Interview with Bhushan Deodhar, Senior Executive, Art of Living and Tom Voss, Iraq War Veteran. The stress of living in the Washington Metropolitan area can bring many challenges to individuals and their families. Stress overall has a huge impact on how people operate, both young and old. Meditation has proven to help those with stress, anxiety, and attention difficulties through simple breathing technics. The military is now looking into using the breathing techniques as part of their training to help reduce post-traumatic stress disorder. It is believed that the techniques will help before a soldier faces conflict.

Issues: Homeless/Families/Economy Date: 1/23/2015 (WJFK AM 1580)

Date: 1/24/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source: Phone Interview

Title: Zero 2016 in Arlington County, Virginia

Akeria Brown of Arlington Department of Human Services, Cathy Sibert A-Span, Ayan Bellamy A-Span. (Arlington Street People's Assistance Network). Homelessness in America is a major priority for the country. Arlington County is the first county in the country to successfully get all veterans off of the streets and into homes or shelters. A-SPAN is a non-profit organization that seeks to meet the needs of the homeless people. Zero 2016 was an effort by the county to end veteran homelessness in Arlington by 2016. They met that goal. <a href="https://www.a-span.org">www.a-span.org</a>

Issues: Safety/Youth

Date: 1/30/2016 (WJFK AM 1580)

Date: 1/31/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source: In-studio Interview

Title: Keeping our children safe

Secret Service Special Agent Jeffrey James, Liaison to National Center for Missing and Exploited Children. This particular unit supports communities around the country by helping find young children who are missing. They also provide services to local communities by going out to churches, schools, and community centers to digitally finger print young children for parents to keep their information in their homes. The finger prints are not kept by the agency.

They provide a great resource in case a child becomes missing or is exploited. Operation Safe kids and Operation Smart Kids are the primary programs.

Issues: Ti

Transportation

Date:

1/30/2016 (WJFK AM 1580)

Date:

1/31/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

Phone interview

Title:

Bicycles as a Growing Form of Transportation in the Metro Area

Interview with The Capital Bike Share Program Manager and DDOT's, Kim Lucas. The Bike Share program provides bikes to individuals who want a different mode of transportation in the Metro area. Bikes are located in Washington D.C., Arlington and Alexandria, Virginia as well as Montgomery County, Maryland. The Bike Share program allows individuals the opportunity to rent a bike for one day to a full membership. The program provides an alternative mode of transportation. The program is growing membership daily. There is a fee to use the bikes and there are docking stations for bikes to be used throughout the areas previously mentioned. www.capitalbikeshare.com

Issues:

Economy/Families

Date:

2/6/2016 (WJFK AM 1580)

Date:

2/7/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

Phone interview

Title:

The Services of Northern Virginia Family Services

Interview with Stephanie Berkovitz. Insight into the non-profit organization and all of the services they offer. They provide assistance to families in need, parenting classes, assistance for those who are hungry in need of shelter, as well as financial assistance. There are volunteer opportunities with the organization as well. <a href="https://www.nvfs.org">www.nvfs.org</a>

Issues:

Health/Families/Youth

Date:

2/6/2016 (WJFK AM 1580)

Date:

2/7/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

Phone interview

Title:

Update on the Zika Virus

Interview with Center for Disease Control Spokesperson, Tom Skinner. Discussed the current state of the virus, Zika. The virus has been dormant for many years but has now caused global alarm, especially in many South American countries. The virus which is caused by a mosquito bite, is possibly linked to microcephaly; small heads in children. The CDC is waring all pregnant women that they should not travel to Brazil and other South American countries. www.cdc.gov

Issues:

ies: Health

Date:

2/6/2016 (WJFK AM 1580)

Date:

2/7/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

American Heart Association

Title:

Keeping a Healthy Heart

\*February is heart healthy month-tips for staying healthy and keeping your ticker going. www.heart.org

Issues:

Homeless/Economy

Date:

2/13/2016 (WJFK AM 1580)

Date:

2/14/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

Phone interview

Title:

Providing Shelter to Those in Need

Interview with Shelter House Executive Director and CEO, Joe Meyer. Shelter House, Inc. is a community-based, non-profit organization serving homeless and low-income families in Fairfax County, Virginia. The Shelter House's facility is located in Falls Church, Virginia. Shelter House became the first non-profit to operate Artemis House, Fairfax County's only 24 hour Domestic Violence Shelter. They also operate the Katherine K. Hanley Family Shelter in Fairfax.

Issues:

Health/youth

Date:

2/13/2016 (WJFK AM 1580)

Date:

2/14/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

Phone interview

Title:

Proper Dental Health for Children

Interview with Dr. Ricardo Perez, Pediatric Dentist. February is children's dental health month Dr. Ricardo shared the importance of it and highlighted National Give Kids a Smile Day Dr. Ricardo has been a practicing pediatric dentist in the Washington D.C. Metropolitan area for over 20 years. He shared tips for parents when getting young children to brush properly. He also stressed the importance of getting children to the dentist early in life to get a good start in dental health.

Issues:

Women/Families/Economy

Date:

2/20/2016 (WJFK AM 1580)

Date:

2/21/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

In-studio Interview

Title:

Women after Prison and Jail

Interview with Kari Galloway, Executive Director, Friends of Guest House and former House resident Terry Garrett. Many women who have been incarcerated often times have nowhere to go. When they are released, some women end up on the streets or back in jail. They lose families and friends. Friends of Guest House give women in Northern Virginia the opportunity to get their lives in order. There are only 65 beds available with over 1000 applicants per month. Friends of Guest House is the only facility like it in Northern Virginia.

Issues:

Families/Youth

Date:

2/20/2016 (WJFK AM 1580)

Date:

2/21/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

Phone interview

Title:

Sports for Intellectually Disabled Individuals

Interview with Chief Marketing Officer, Kristen Suto-Seckler. The Special Olympics provides an avenue for those individuals with intellectual disabilities. The non-profit organization was founded by Eunice Kennedy who thought it important to include those who would otherwise be excluded in physical activities on a large scale. The Special Olympics now has participants in over 220 countries.

www.specialolympics.org

Issues: H

Health

Date:

2/27/2016 (WJFK AM 1580)

Date:

2/28/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

Phone interview

Title:

D.C. Heart Ball Gala

Interview with Rob Franklin, local Board of Directors and Ball Gala Chairman, American Heart Association, D.C.. The District of Columbia has the 6<sup>th</sup> highest heart disease death rate in the country. Heart disease is the number one killer of Americans. There are many different heart diseases that affect people. Congenital Heart Defect (CHD), and Super Ventricular Tachycardia (SVT) are very prominent diseases. Rob's daughter is Devon Franklin and she was diagnosed with SVT. She was treated with a procedure called Cardiac Ablation.

Issues:

Health

Date:

2/27/2016 (WJFK AM 1580)

Date:

2/28/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

In Studio Interview

Title:

Running for Life and Supporting Cancer

Interview with Carrie Dahlquist, Health Systems Manager, American Cancer Society Nick Farano, Relay for Life Community Manager. Cancer is a disease that can strike anyone at any time. Cancer has no boundaries. The AMC provides services for those who are fighting cancer and family members who are there to support them. Relay for Life is one of the largest fundraising efforts that celebrate those who are fighting for their lives, those who are supporting the battle and those who have lost their lives.

Issues:

Transportation/Economy

Date:

3/5/2016 (WJFK AM 1580)

Date:

3/6/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

In Studio Interview

Title:

The Busy Roads of Virginia

Interview with John Townsend, Manager, AAA Mid-Atlantic Public & Government Affairs; all things transportation. The condition of the roads in the Washington Metropolitan Region, are in constant disrepair and remain behind the needs of the people. Status of Route 66 in Virginia and regional bridges were discussed.

Issues:

Youth/Education

Date:

3/5/2016 (WJFK AM 1580)

Date:

3/6/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source:

In Studio Interview

Title:

Blue Light Special

Interview with Whitney King, Executive Director of LEAF Learning Center. With the steady incline of an Autism diagnosis, there is a need to inform the community about the challenges individuals and families face. There are many levels of Autism and can go undiagnosed for many years. There is no clear cause or diagnosis for Autism. Autism Light it Up Blue Day is a day that the world wears blue in recognition and support of Autism Awareness. info@learnwithleaf.com

Issues: Families/Youth/Health

Date: 3/12/2016 (WJFK AM 1580)

Date: 3/13/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source: In Studio Interview Title: Smashing Walnuts

Interview with Ginny Grivas, Smashing Walnuts Founder, Gala Chair Person and Ellyn Miller Chief Strategy Officer & Co-Founder. The mission of the Smashing Walnuts Foundation is to cure childhood brain cancer by raising funds for targeted childhood brain cancer research and clinical trials. The Smashing Walnuts Foundation strives to raise awareness of pediatric cancer and to raise funds to support research to find cures for pediatric brain cancer. The Foundation raises funds through local, regional and national events, direct appeals, sponsorships, partnerships and the generosity of others. Gala date March 19<sup>th</sup>, 2016www.smashingwalnuts.org

Issues: Health

Date: 3/12/2016 (WJFK AM 1580)

Date: 3/13/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source: AAA website/CDC website/Washington Post Title: Seasonal Allergies/Weekend Events and AAA

Discussed seasonal allergies and ways to combat the challenges people face with symptoms.

Update on I-66.

Issues: Families/Women

Date: 3/19/2016 (WJFK AM 1580)

Date: 3/20/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source: In Studio Interview
Title: Domestic Violence Help

Sophie Ford, Executive Director, Family Crisis Center of Prince George's County, Inc. Family Crisis Center of Prince George's County, Inc. domestic violence is up in Maryland. There are many factors that have caused this trend. According to the Maryland Network, Against Domestic Violence, Prince George's County produces the most domestic violence emergency calls and domestic violence-related deaths in Maryland. From July 2014 to June 2015, 42 victims died in Maryland; 14 of those were from Prince George's County. 5K Walk to End Domestic Violence on April 9 at Tucker Road Community Center Park's Henson Creek Trail on 1771 Tucker Road, Fort Washington, MD 20744. (highlighted)

www.familycrisiscenter-pgco.org

Issues: Environmental

Date: 3/19/2016 (WJFK AM 1580)

Date: 3/20/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source: Phone interview

Title: Keeping Arlington Clean

Interview with Elenor Hodges, Executive Director, Arlingtonians for a Clean Environment. ACE is a non-profit organization that guides citizens in the proper care of their environment and local surroundings. There is a rain barrel initiative that allows locals to recycle rain water with barrels

provided. There are multiple clean-up events that will help keep Arlington clean. The watershed clean-up will take place April 23, 2016. www.arlingtonenvironment.org www.arlingtonenvironment.org

Issues:

Health

Date: 3/26/2016 (WJFK AM 1580)

Date: 3/27/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7)

Source: Phone interview Title: Multiple Sclerosis

Interview with DC Chapter Pres. Multiple Sclerosis, Chartese Berry. Walk MS brings people together as individuals and as teams to share an unforgettable experience with friends, family and coworkers while raising money to make a difference in the lives of people affected by MS. MS is a muscular deficiency that affects many people in many ways. It can debilitate a person and they can eventually lose their lives. www.nationalmssociety.org

Issues: Financial/Economy

Date: 3/26/2016 (WJFK AM 1580)

3/27/2016 (WJFK FM 106.7, WDCH FM 99.1, WIAD FM 94.7) Date:

Source: Phone interview

Title: Tax Scams

Interview with Kelsey Owens, Better Business Bureau (BBB) serving Metro Washington DC and Eastern PA's latest warning on tax scams and how to avoid falling victim. To stay up on the latest scams, follow our BBB Scam Tracker. Discussed the latest tricks and scams.

Informed listeners about the upcoming Cherry Blossom events in Washington, D.C.. Tips on how to travel and the best way to get around the city. (Washington Post; Metro)